

DHL to provide in-plant logistics for Jaguar Land Rover's new factory in Brazil

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Global logistics leader DHL has been appointed to manage in-plant logistics for Jaguar Land Rover's new manufacturing plant in Itatiaia, Brazil. Under the new contract DHL Supply Chain will oversee all aspects of the supply chain, from warehousing through to sequenced track-side delivery. The scope of work also includes the delivery of sub-assembled kits to the production line, streamlining the manufacturing process.

"We're delighted to have secured this new contract with Jaguar Land Rover which builds on our long-standing relationship," said DHL Supply Chain's Director of Business Development for Brazil, Miquele Lioi. "Our proposal was built on three key pillars: unrivalled sector expertise, derived from managing more than 250 automotive logistics operations worldwide; our strong presence in the Itatiaia region and a clear focus on delivering efficiency and control."

Goods arriving at the warehouse will be stored in 8,500 pallet locations where DHL will sort, move and sequence parts, as well as sub-assemble kits of up to 25 components, before shipping in sequence to the assembly line.

"In these challenging times, the automotive industry has proved that it can reinvent itself by identifying new market approaches, such as Jaguar Land Rover's new plant in Brazil. In this case, sound logistics planning and a safe and efficient execution are critical to achieving business success," added Lioi.

Source: Deutsche Post DHL